

# Rex Maningding

-Graphic Designer, Studio Production Artist-

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## PROFESSIONAL PROFILE

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- Graphic Designer with 10+ years of experience in agency design studios and production
- Involved in the complete design process from conceptualization to delivery
- Skilled with interdepartmental coordination and communication
- Expert with Adobe Creative Suite (Illustrator, Photoshop, InDesign), Microsoft Office, and presentation software (Powerpoint, Keynote)
- Extensive experience with designing pitch presentations, infographic design, web banners and email blasts

## PROFESSIONAL EXPERIENCE

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### R&R Partners - El Segundo, CA

A full-service, international advertising and marketing agency based out of Las Vegas, NV with 9 offices servicing their various clientele via promotion, branding and marketing.

**Studio Production Artist, Digital Designer, Graphic Designer. July 2010 - January 2016 (6 years)**

- Lead designer in creative and new business pitch presentations, working with several departments and offices to create cohesive and impactful presentations via Powerpoint, Keynote and InDesign
- Specialty in designing infographics, pamphlets, leave behinds and collateral for client projects and interoffice presentations
- Collaborated successfully as a team with other studio designers across all client projects as well as worked independently
- Supported the creative teams of art directors and copywriters in creating powerful concepts and designs and provided counsel on various aspects of the project
- Oversaw production techniques and details prior to delivering final files to printers, web designers, etc. according to technical specifications

#### Clients:

KitchenAid • Western Digital • Norwegian Cruise Line • Warner Bros. Studio Tour Hollywood • Pepperdine University • Hotel Nikko - San Francisco • Boeing • Children's Bureau • Las Vegas Convention & Visitors Authority ("What Happens Here, Stays Here") • Human-I-T • La Brea Bakery • Small Town Brewery ("Not Your Father's Root Beer") • Deep Eddy Vodka • Allegiant Airlines

### The Ballpark, Santa Monica, CA

A full-service, independent advertising and marketing agency specializing in sports related clientele among several others.

**Studio Production Artist, Graphic Designer. July 2005 - July 2010 (5 years)**

- Began as a design intern in the Art Department after graduating from Art School
- Gained experience through designing numerous marketing materials such as logos, brochures, newsletters, infographics, web banners, presentations, and advertisements
- Worked directly with the creative director on all new business presentations as well as current client presentations
- Participated in creative meetings and concept and visualization collaborations to create the most appropriate design options based on branding and overall marketing goals
- Handled all printing and mounting of final client presentation meeting boards

#### Clients:

Children's Bureau • Active Storage • ESPN • ENCORE • California Speedway • DIRECTV • ESPN Zone Restaurants • Hollywood Bowl • Los Angeles Philharmonic • Orange County Fair • Ringling Bros. and Barnum & Bailey Circus • TVG Interactive Horse Racing Network • Upper Deck Trading Cards • LA Galaxy Soccer • AVP Beach Volleyball

## EDUCATION

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### The Art Institute of California - Los Angeles, Santa Monica, CA

**Bachelor of Science in Graphic Design. September 2002 - June 2005**

- GPA: 3.8-4.0
- Multiple President and Dean's List Awards recipient
- Designed collateral and brochures for student enrollment

### Marquette University - Milwaukee, WI

**Bachelor of Arts in Psychology, Major in Physical Therapy. September 1995 - June 1999**

- GPA: 3.2-3.8
- Received Bachelor of Arts in Psychology
- Direct admit into 6-year Physical Therapy Master's Degree Program

## REFERENCES

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Available upon request